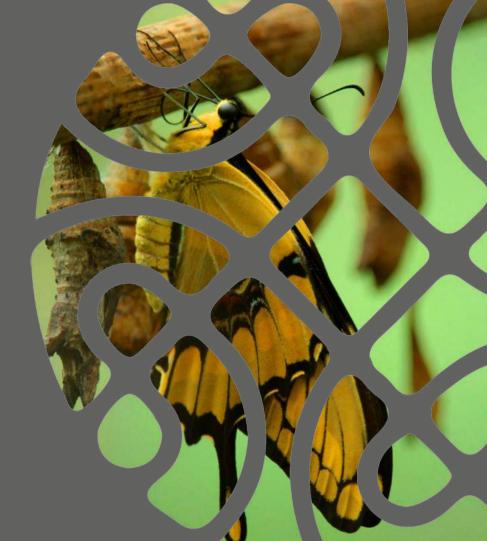


AUTHENTIC POWER ♦ COURAGEOUS LEADERSHIP

# COMPANY PROFILE

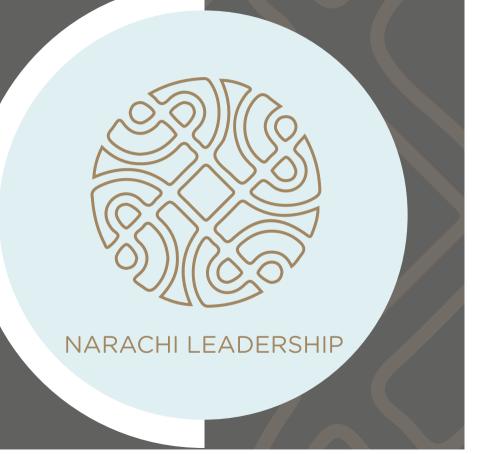


### **About Us**

Narachi Leadership is a reputable and internationally recognised consultancy whose intention is to transform Africa by building deep benches of transformative leaders across the continent. Narachi believes that Africa will not get the transformation it deserves until leaders can lead from a space of authentic power, values-based, strengths-based and courageous leadership. We merge research and practice from neuroscience, psychology, biomimicry and ontology, giving clients a unique opportunity to deeply transform themselves first and in turn to transform the people and institutions they lead.

The 'Na' in our name is borrowed from the Shona language and means with and 'Rachi' is the intimate way in which our Founder is called by those who know her well. The name of our organization speaks to the intention of our work which is to create safe and intimate spaces for transformation.

Narachi Leadership was born in 2015 and has served clients across the African continent and beyond.





## Our Mission & Approach

We want to create through our coaching, facilitation and speaking engagements, safe and intimate spaces in which people can be unafraid of visiting the questions and finding the answers that can transform them. We want people to fall in love with the work of sitting with themselves and with others so that they can learn deeply and soulfully. We want the weaknesses to be just as ok as the strengths so that we can remove shame from our way of being human with each other. We want to be part of the human effort that is building institutions in which people can love what they do and thrive as they do it. And we are not mushy about it either. We encourage pursuing real strengths in our human efforts, not passion. We believe in both love and power in human relationships. We ultimately encourage the creation of psychological safety in our organizations but we also know that fear has a legitimate role to play in peak performance. We want to be balanced and not extremist in our approach.

Our individual clients tell us our approach has helped them return home to themselves so that they can more intentionally do the work that they came to the earth to do. Our team clients tell us that our approach helps them to understand each other better, to embrace conflict and healthy competition and to be available to the courageous conversations that enable them to continually grow and perform as a collective. We pride ourselves in bringing to our clients honest and courageous work in an effort to make good people the best humans and leaders that they can be.

# Our Massive Transformational Purpose

# Until Africa's leadership potential is recognised

A deficit of leadership capability in our organizations and in our countries has made our continent synonymous with 'a crisis of leadership.' We believe that this deficit is driven by a lack of leadership tools that support leaders in the transformation of themselves, their followers and the systems that they lead. While these tools are widely available, they are often not accessible. We seek to democratize leadership development so that it is available to as many leaders in as many spaces as possible. We know that it is good people who end up becoming bad leaders, and often because they lack the insights and tools to support them in their transformation. We walk this journey ourselves, daily and seasonally engaging with powerful ahas that help us to become better versions of ourselves.





# How are we trying to solve the problem?

Narachi Leadership awakens leaders to their strengths and how to apply them authentically, courageously and creatively to their highest cause on this earth. We liberate leaders from learned societal, cultural and organizational patterns that limit their possibilities. Using psychological, neuroscientific and ontological tools we help leaders deepen their personal mastery so that they can more effectively coordinate action in others and ultimately transform the systems and environments within which they lead.

We do this through the following modalities:



Facilitation of transformative programmes and workshops (webinar & live format)



Speaking engagements (online & live format)



Coaching
(One-on-one &
Group Coaching)



Mentorship (The Narachi Mentorship Programme)

# What we hold worthy (Our Values)



#### **EXCELLENCE**

A commitment to Assurt doing the highest and quality work always and



#### **THOUGHTFULNESS**

Understanding that even the worst part of people is not who they fully are and embracing opportunities for empathy and teaching



#### POSITIVITY

Assuming positive intent and holding conversation and energy that adds value to each individual



#### **ONENESS**

Being fully present with the idea that we are one with all other forms of life on this planet, including other people, and that in all of our dealings we seek to do no harm to the environment or to others



### CONVERSATIONS

Being courageous in facilitating conversations that matter and move the continent forward



#### **LEARNING**

A commitment to continual learning and being ahead of the curve in terms of personal and team development tools. This means that the commitment to growth and development should begin with us.





## Who we Are

### Rachel Nyaradzo Adams

Rachel is a leadership and transformation specialist. She merges research from neuroscience, psychology, biomimicry and ontology to give clients a holistic opportunity for theirs and their followers continued development. In this work she offers her expertise as a facilitator of leadership training, ontological coach, advisory partner and speaker. She works with corporates, entrepreneurs, teams and individuals.

Rachel has received numerous awards for leadership and academic excellence including: the Desmond Tutu Leadership Fellowship; the Mandela Rhodes Scholarship; the Mellon Mays Leadership and Service Award; the Mellon Mays Scholarship and the Felix Scholarship. She read for her Masters in African Studies at the University of Oxford (St. Anthony's College) and for her undergraduate and Honours degrees in Anthropology, Media and Writing at the University of Cape Town. She has delivered keynote addresses on various prestigious platforms including the UN, McKinsey, Yale, Obama Leaders, TEDx, EVE Africa, The Boardroom Africa and SciencesPo LeAD Campus amongst others. Her corporate clients include Discovery, ABSA, Dalberg, L'Oreal, Danone, Cellulant and Nedbank (amongst others) where she has worked largely with senior leadership but also with leaders of younger tenure.

Rachel enjoys traveling, learning from diverse spiritual practices, reading and writing. She sits on the board of the Mandela Institute for Development Studies (MINDS), St. George's College and the Jakes Gerwel Fellowship. Rachel is writing her first book.

## Who we Are

#### Reena Thaker-Desai

Reena is the Chief Operations Officer for Narachi Leadership and is responsible for handling the general operations of the company including managing client relationships, marketing and social media, organizing events and streamlining of processes and efficiency.

She holds an LLB degree from the Nelson Mandela University and completed the Attorneys Board Exams with the Law Society of the Cape of Good Hope. She is a registered legal practitioner with the High Court in Zimbabwe, and specialized in corporate law and business transactions for 4 years, enabling her to manage all legal and compliance matters for Narachi.

Reena also completed her DELF Diploma in French for B2 proficiency and served as a member of the Board for the Alliance Française of Zimbabwe from 2018 to 2021.

She was recently elected as a Board Member of Inspired Zimbabwe (INZI), a foundation founded to create a vibrant urban experience for children and families in Zimbabwe, building sustainable urban ecosystems and creative spaces where families can connect, learn and interact together. In 2019, she was named as one of Africa's most influential legal practitioners by Africa Legal and in 2021 she was nominated and featured as the GoGetter Movement's Founding 100: Celebration of Zimbabwe's Outstanding Millennials.

Reena is incredibly passionate about women empowerment and leadership which led her to start her blog for young women called "The Atomic Unicorn". She loves reading, collecting books and empowerment stationary and is incredibly organized.



